ISACA SAN DIEGO PRESENTER 101
- Overview / General Information
- Audience
- Topic / Theme
- Previous Event Examples
- Next Steps & Contact Information

On behalf of the ISACA San Diego chapter and its leadership team, we thank you for your valuable time and willingness to present to the chapter. Please see below for overall presentation information, to help make the overall experience as successful for everyone as possible. At any time, please feel free to reach out with any questions and/or ideas on how we can improve the process. We look forward to working with you!

OVERVIEW / GENERAL INFORMATION

- Normal event schedule is the 3rd Thursday of each month, 12-1:15 pm PST
  The specifics of your event will be shared outside of this document
- Events are hosted on the chapter's Zoom account
- The chapter's Zoom account supports 300 attendees
- Virtual events are open to the general public
- We encourage the presenter to promote the event, and invite those they would like to attend
- Normal event routine is:
  - 5 minutes of chapter introductions and housecleaning items
  - Moderator introduces the presenter and topic
  - Presenter is made host and can share the screen
  - Moderator will monitor the chat and feed questions/comments as they come up. If appropriate, some questions can be saved for the end
  - Presentation lasts approximately 45 minutes, with 10-15 minutes saved at the end for Q&A
  - With presenter consent, we archive the presentation on the chapter's YouTube page: https://www.youtube.com/channel/UCxlJlnxTEjmueJH-Gb_WeiQ
- Attendees receive 1 CPE towards their certifications

AUDIENCE

- ISACA is a mixture of student and professional auditors (IT, Cybersecurity, Risk Management, etc.)
- The ISACA San Diego Chapter has approximately 750 members
- We promote on the ISACA San Diego website, ISACA San Diego LinkedIn page, the chapter newsletter, chapter email blast(s), and on the ISACA national website.

TOPIC IDEA & THEME

- Overall, presentations are designed to be educational in nature, as a value add to our members and the community at large
- With a diverse mix of attendees, it's better to keep presentations at a top level of the topic, with the ability to go into more detail if questions arise
- Using current events as examples is a good way to help the audience relate and understand key points

EXAMPLE EVENTS

For some additional context, here are examples of previous presentations:
- Event calendar: https://isaca-sd.org/events?view=calendar&month=01-2022
- 2022-01: https://isaca-sd.org/events/2022-01-isaca-san-diego-monthly-meeting
- 2022-10: https://isaca-sd.org/events/2021-10-isaca-san-diego-monthly-meeting

NEXT STEPS

- The chapter will create the Zoom event, and a placeholder on the calendar
- For the event, we'll need (or can pull from your LinkedIn bio)
  - Presenter headshot
  - Presenter bio
  - Event title
  - Event description
- One posted, we'll review with you for any edits
- Once approved, presenter and chapter can begin to promote the event
- For any questions, assistance, and/or additional information, please contact:
  Aparna Seksarian
  Mobile: 858-922-5938
  aparna.seksarian@gmail.com